



DIVINE WOMEN IN BUSINESS MEDIA KIT

VISIBILITY. INFLUENCE. LEGACY.

A CURATED PLATFORM SPOTLIGHTING WOMEN, BRANDS, AND LEADERS
SHAPING THE FUTURE.

ABOUT THE FOUNDER

VISIONARY. PUBLICIST. MEDIA
ARCHITECT.



Photographer:
MUA: Angela

”XA’VONNI”

Welcome to the world of luxury public relations!

My name is Xa’Vonni.

I am the Founder and Creative Visionary behind Divine Women in Business™, a media and leadership platform amplifying women who are building legacy, influence, and impact.

With over 20 years in media, branding, and public relations taught me how to position talent, brands, and leaders so they don’t just show, they stand out.

I’ve produced 80 editorial features, campaigns, events, and experiences across *New York City, Miami, Boston, and Chicago*, working at the intersection of luxury, leadership, and media.

In 2023, after losing my mother to ovarian cancer, my mission deepened transforming media into legacy-driven work centered on *healing, remembrance, and feminine leadership*.

Divine Women in Business™ is the embodiment of that vision.

- Xa’vonni

THE DWIB MEDIA ECOSYSTEM

DIVINE WOMEN IN BUSINESS™ OFFERS MORE THAN EXPOSURE.
WE OFFER PLACEMENT.



OUR ECOSYSTEM INCLUDES:

MULTIMEDIA MAGAZINE (PRINT + DIGITAL)
PODCAST / INTERVIEWS / BOOK PUBLISHING
FULL SCALE EVENTS & LUXURY RETREATS
EDITORIAL PHOTOSHOOTS
CURATED SPEAKING & LEADERSHIP VISIBILITY

EACH TOUCHPOINT IS INTENTIONALLY CURATED TO ENSURE
ALIGNMENT, CREDIBILITY, AND PREMIUM POSITIONING.



REACH & VISIBILITY

DIVINE WOMEN IN BUSINESS™ MAINTAINS A MULTI-PLATFORM DIGITAL PRESENCE WITH CONSISTENT NATIONAL AND INTERNATIONAL VISIBILITY ACROSS EDITORIAL, EXPERIENTIAL, AND LEADERSHIP CHANNELS.

- 50,000+ EMAIL SUBSCRIBERS
- 100,000 + DIGITAL IMPRESSIONS PER MAGAZINE
- 80+ LIVE EVENTS AND EXPERIENCES PRODUCED
- 120K INSTAGRAM FOLLOWERS
- 11K LINKEDIN CONNECTIONS
- 9K FACEBOOK CONNECTIONS
- HUNDREDS OF WOMEN CELEBRATED
- THOUSANDS OF BRANDS FEATURED ACROSS EDITORIAL PLATFORMS
- NATIONAL AND INTERNATIONAL IMPACT

OUR FOLLOWING REPRESENTS A COMMUNITY OF FOUNDERS, LEADERS, CREATIVES, AND TASTEMAKERS WHO ACTIVELY INVEST IN BRANDS ALIGNED WITH QUALITY, LEADERSHIP, AND LIFESTYLE.



DIVINE WOMEN IN BUSINESS

4 MAGAZINES PUBLISHED



THE AUDIENCE

2026 STATISTICS



Reach, Engagement and Distribution

400

PAGES OF CONTENT ISSUES 1-4

150,000

VIEWS OF ISSUES 1-4

140

PAGES OF CONTENT ISSUE #4

550

PAGES OF TOTAL ADVERTISING
CONTENT

First issue of Divine Women in Business is expected to hit 200K+ views globally!

Our audience is composed of founders, leaders, creatives, and tastemakers who value carefully curated positioning and multi-layer platforms and influential power moves.

We operate on alignment not volume.

We do not offer mass advertising. We do not sell attention.

We curate *visibility*.

Each feature, partnership, and placement is designed to elevate brand perception and long-term positioning.

Media placements and partnerships are selective.

OUR COMMUNITY INCLUDES

- Women founders & entrepreneurs
- Coaches, healers & wellness leaders
- Executives, consultants & creatives
- Authors, speakers & thought leaders
- Luxury, lifestyle & experience-based brands

IG: THICKKMEDIA

STATISTICS

TOP PERFORMING POSTS:

thickkmedia ...

Xa'vonni the Publicist

1,029 posts 120K followers 7,480 following

Public Relations Agency

👑 VIP Publicist #WomenEmpowerment | Talent Scout
Divine Women in Biz Magazine | Editor-in-Chief 🔥 |

✈ CHI - FL - Boston - ... more

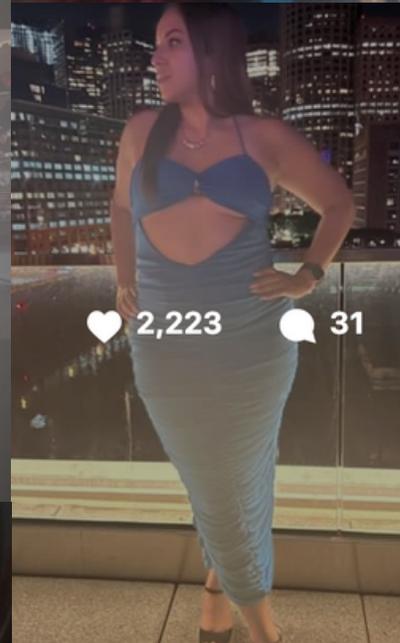


👁 9,311

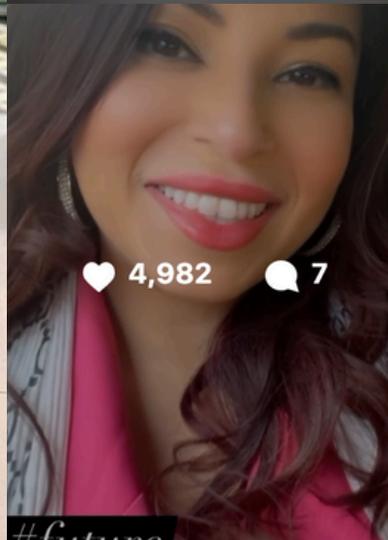
Thickk magazine is out
this summer 🌞🔥🔥

❤ 2,037 💬 69

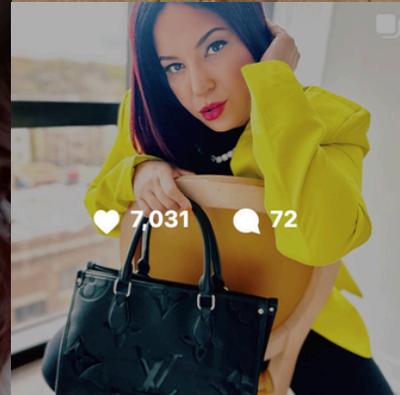
Final spots now 💎



❤ 2,223 💬 31



❤ 4,982 💬 7



❤ 7,031 💬 72



Liked by lilyflower14313 and 1,896 others

MARCH 9

CURATED.
POSITIONED.
ICONIC.





XA'VONNI

HAS PARTNERED WITH BRANDS, LEADERS, AND CREATIVES ACROSS FASHION, BEAUTY, WELLNESS, MEDIA, AND EXPERIENTIAL SPACES.

120,000

FOLLOWERS

50,000

EMAIL LIST

3K

AVERAGE REEL VIEWS

2K-6K

AVERAGE POST REACH

PAST CLIENTS





MEDIA & PARTNERSHIPS
BY APPLICATION AND ALIGNMENT:
DIVINEWOMENINBIZ@GMAIL.COM



DIVINE WOMEN IN BIZ

LUXURY MEDIA. CONSCIOUS LEADERSHIP. GLOBAL VISIBILITY.

Divine Women in Business™ is a luxury women's media platform built for visibility, influence, and legacy.

We spotlight women who lead with power, purpose, and presence across business, wellness, media, beauty, fashion, and culture.

Through editorial features, curated experiences, and premium partnerships, we create visibility that feels intentional, elevated, and unforgettable.

This is not influencer media.

This is editorial positioning for women who are already becoming *iconic*.